

College Readiness Brochure: Dissemination and Use Ideas

From MNADE 2004 annual conference participants

Give the brochure to PROSPECTIVE STUDENTS, PARENTS & 7-12 TEACHERS

- Home schooled students
- Applicants to the college (attach to the application)
- Groups of students taking a college tour
- Mail to people we send our class schedule to
- ABE programs
- K-12 partnerships
- Parent-Teacher Organizations (PTO, PTA)
- Hot Career Night-Chase Your Dreams night
- PSEO students—make it part of the process for becoming a PSEO student
- Take to schools—Junior and Senior Highs (incl. alternative high schools)
 - Special Education Dept.
 - Counselors
 - Community Education
 - Career center
 - Tutoring center
 - ESL/ELL centers/programs
 - Open houses
 - Parent-Teacher conferences
 - 9th grade social studies teachers (for career units)

Give the brochure to ADMITTED STUDENTS

- In Orientation packet AND discussed at orientation
- FYE courses

- Student senate
- Student life groups
- “late” entry students
- PSEO students
- Put in syllabus for all developmental courses
- Hand out at assessment

Make brochure available in all STUDENT SUPPORT AREAS

- In the Learning Center, Writing Center, and Math Center
- Use in tutor training
- TRIO programs, such as Starting Point
- In the EOC
- On TV monitors
- In campus Student Center
- In Bookstore
- In the Library
- Hand out on Student Success Day
- Hand out on Technical Advising Day

CAMPUS STAFF who should have the brochure (and copies to hand out)

- Counselors and Advisors
- Admissions staff
- Assessment staff
- Faculty (make sure adjuncts get it)
- College Recruiters
- FYE instructors

College Readiness Brochure: Dissemination and Use Ideas

From MNADE 2004 annual conference participants

OUTSIDE GROUPS (non school)

- Advisory Committees for Technical Programs
- Home School Associations
- Churches
- 4H Groups, Scouts, Campfire
- Scholarship sponsoring organizations (Rotary, Elks, etc.)

OTHER ways to use the brochure

- Link to it from college web site in the prospective student section AND the current student section
- Make it an agenda item on Opening Days and discuss Best Practices in breakout sessions
- Put in college catalog and student planner (which has college info in it)
- Put in Faculty Handbook
- Use in FYE classes as a goal setting activity, self assess using pre/post methods, follow up with students 2-4 weeks into their semester and find out how they observe differences
- Enlarge it to poster size and post it in departments listed above